



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

Abar Media
6190 Grovedale Court
Suite 200
Alexandria, VA 22310

Contract # 330113

Schedule Dates	10/30/12-11/05/12	Date Entered	09/05/12
Advertiser	Pol/J Roberts/D/Congress (16889)	Last Modified	10/29/12
Agency/T-Code	Abar Media (2878)/948873799	Entered By	Jill Hipskind
Product	Political (1065)	CO-OP	No
Brand	580 CONG (136554)	Headline #	06304528
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	SCATTERGOOD,JEFF	Package Deal	
Phone/Fax	/	Commission %	15.00
		Commission	\$7,202.25
CPE	N/A	Net Total	\$40,812.75
Account Types	National/Political	Sales Tax	

Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Nov. 2012	67	\$48,015.00
Grand Total:	67	\$48,015.00

Billing Type: Standard

ROBERTS FOR CONGRESS
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** JENNIFER ROBERTS FOR CONGRESS

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / Spot	10/30/12-11/02/12	5	:30	5A- 5:30A (EST)			1	1		1			3	\$425.00	\$1,275.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
2.1	Normal Line / Spot	11/05/12-11/05/12	5	:30	5A- 5:30A (EST)		1							1	\$425.00	\$425.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
3.1	Normal Line / Spot	10/30/12-11/02/12	5	:30	5:30A- 6A (EST)			1		1	1			3	\$425.00	\$1,275.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
4.1	Normal Line / Spot	11/05/12-11/05/12	5	:30	5:30A- 6A (EST)		1							1	\$425.00	\$425.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
5.1	Normal Line / Spot	11/01/12-11/02/12	4	:30	6A- 6:30A (EST)					1	1			2	\$1,175.00	\$2,350.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
6.1	Normal Line / Spot	11/05/12-11/05/12	4	:30	6A- 6:30A (EST)		1							1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
7.1	Normal Line / Spot	10/31/12-11/02/12	4	:30	6:30A- 7A (EST)				1		1			2	\$1,175.00	\$2,350.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
8.1	Normal Line / Spot	11/05/12-11/05/12	4	:30	6:30A- 7A (EST)		1							1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
9.1	Normal Line / Spot	10/30/12-11/02/12	4	:30	7A- 8A (EST)			1	1		1			3	\$1,075.00	\$3,225.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
11.1	Normal Line / Spot	11/05/12-11/05/12	4	:30	7A- 8A (EST)		1							1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	2X MAX/DAY	10/29/12
12.1	Normal Line / Spot	10/30/12-11/02/12	4	:30	8A- 9A (EST)			1		1	1			3	\$975.00	\$2,925.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
13.1	Normal Line / Spot	10/31/12-10/31/12	4	:30	8A- 9A (EST)				2					2	\$975.00	\$1,950.00	Charlotte (WSOC)	2X MAX/DAY	10/29/12
14.1	Normal Line / Spot	11/05/12-11/05/12	4	:30	8A- 9A (EST)		2							2	\$975.00	\$1,950.00	Charlotte (WSOC)	2X MAX/DAY	10/29/12
15.1	Normal Line / Spot	10/30/12-11/02/12	5	:30	9A- 10A (EST)			1			1			2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



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Advertiser Pol/J Roberts/D/Congress (16889)
Agency/T-Code Abar Media (2878)/948873799
Product Political (1065)
Brand 580 CONG (136554)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name SCATTERGOOD, JEFF
Phone/Fax

Date Entered 09/05/12
Last Modified 10/29/12
Entered By Jill Hipskind
CO-OP No
Headline # 06304528
Demo
Order Type Normal
Package Deal
Commission % 15.00

CPE N/A
Account Types National/Political
Billing Type Standard
Comments ROBERTS FOR CONGRESS
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** JENNIFER ROBERTS FOR CONGRESS

Commission \$7,202.25
Net Total \$40,812.75
Sales Tax

Charlotte (WSOC)
By Broadcast Month
Nov. 2012
Grand Total:
Spots 67
Rate \$48,015.00
\$48,015.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
16.1	Normal Line / Spot	11/05/12-11/05/12	5	:30	9A- 10A (EST)	1								1	\$375.00	\$375.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
17.1	Normal Line / Spot	10/30/12-11/01/12	5	:30	10A- 11A (EST)	1								1	\$375.00	\$375.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
19.1	Normal Line / Spot	10/30/12-11/02/12	4	:30	11A- 12P (EST)	1								1	\$675.00	\$2,025.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
20.1	Normal Line / Spot	11/05/12-11/05/12	5	:30	12P- 1P (EST)	1								1	\$375.00	\$375.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
21.1	Normal Line / Spot	10/30/12-11/02/12	5	:30	1P- 2P (EST)	1								1	\$375.00	\$375.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
22.1	Normal Line / Spot	11/01/12-11/01/12	5	:30	2P- 3P (EST)	1								1	\$375.00	\$375.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
23.1	Normal Line / Spot	10/30/12-11/02/12	5	:30	3P- 4P (EST)	1								1	\$375.00	\$375.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
24.1	Normal Line / Spot	10/30/12-11/02/12	5	:30	4P- 5P (EST)	1								1	\$825.00	\$1,650.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
25.1	Normal Line / Spot	11/05/12-11/05/12	5	:30	5P- 6P (EST)	1								1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
26.1	Normal Line / Spot	10/30/12-11/02/12	5	:30	6P- 6:30P (EST)	1								1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
27.1	Normal Line / Spot	11/05/12-11/05/12	5	:30	6P- 6:30P (EST)	1								1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
28.1	Normal Line / Spot	10/30/12-11/02/12	4	:30	5:30P- 6P (EST)	1								1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
29.1	Normal Line / Spot	11/05/12-11/05/12	4	:30	5:30P- 6P (EST)	1								1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
30.1	Normal Line / Spot	10/30/12-11/02/12	4	:30	6P- 6:30P (EST)	1								1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
31.1	Normal Line / Spot	10/30/12-11/02/12	4	:30	6P- 6:30P (EST)	1								1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12

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Date:

Accepted Station:

Date:

Comments:

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end P/B Piggy Back

At: 03:12 PM on Monday, October 29 2012



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32.1	Normal Line / Spot	11/05/12-11/05/12	4	:30	6P-6:30P (EST)		1							1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
41.1	Normal Line / Spot	11/03/12-11/03/12	5	:30	5A-5:30A (EST)						1			1	\$125.00	\$125.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
42.1	Normal Line / Spot	11/03/12-11/03/12	5	:30	5:30A-6A (EST)						1			1	\$350.00	\$350.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
43.1	Normal Line / Spot	11/03/12-11/03/12	5	:30	6A-7A (EST)						1			1	\$300.00	\$300.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
44.1	Normal Line / Spot	11/03/12-11/03/12	5	:30	7A-8A (EST)						1			1	\$325.00	\$325.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
45.0	Normal Line / Spot	11/03/12-11/03/12	6	:30	8A-9A (EST)						1			1	\$400.00	\$400.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
47.1	Normal Line / Spot	11/03/12-11/03/12	5	:30	7P-7:30P (EST)							1		1	\$490.00	\$490.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
49.0	Normal Line / Spot	11/04/12-11/04/12	6	:30	5:30A-6A (EST)								1	1	\$75.00	\$75.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
50.1	Normal Line / Spot	11/04/12-11/04/12	5	:30	6A-7A (EST)								1	1	\$275.00	\$275.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
51.1	Normal Line / Spot	11/04/12-11/04/12	5	:30	7A-8A (EST)								1	1	\$300.00	\$300.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
52.1	Normal Line / Spot	11/04/12-11/04/12	3	:30	8A-9A (EST)								1	1	\$800.00	\$800.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
53.1	Normal Line / Spot	11/04/12-11/04/12	5	:30	9A-10A (EST)								1	1	\$600.00	\$600.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
54.1	Normal Line / Spot	11/04/12-11/04/12	5	:30	12P-12:30P (EST)								1	1	\$275.00	\$275.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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